

Social

## Case Study

# Cooperation in the value chain for sustainability.





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In 2023, Radici Fil, a specialist in flooring solutions, together with its customers Kleen-Tex and Lindström, worked to design a range of sustainable products based on **cooperation at the value chain level**.

The use of recycled materials is one of the most effective means of helping textile solution provider **Lindström** move forward on its path to net-zero.

The **RadiciGroup Renycle®** yarn, made from pre-consumer recycled nylon 6, proved to be the ideal solution in terms of reducing waste, conserving resources and reducing the carbon footprint.

Carpet manufacturer **Kleen-Tex** is similarly committed to minimising its impact on the environment. Currently, all of its new products include recycled

content, with Renycle® once again proving the optimal solution.

In addition, solution dyeing was chosen by the partners as an option to create an interesting selection of colour tones with very low water use.

This **multi-stakeholder collaboration** led to the launch of a **sustainable rug collection** in which sustainability principles have been translated into concrete commitments.